



FOR IMMEDIATE RELEASE: November 20, 2002
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American Women in Radio & Television (AWRT) and the National Middle School Association (NMSA) Announce Educational Donation Ceremony on Friday, November 22 at the Stuart Hobson Middle School in Washington, DC

November 20, 2002 (McLean, VA) The Foundation of AWRT (the philanthropic arm of AWRT that supports and promotes education projects, public service campaigns and charitable programs) and the National Middle School Association (NMSA) are pleased to announce a ribbon-cutting event to celebrate a national educational program for public middle schools across the country, entitled ***AWRT Empowering America***.

AWRT Empowering America is a national radio Public Service Announcement (PSA) campaign narrated by Entertainment Tonight's Mary Hart, and supported through a grant from AT&T. The campaign pays tribute to some of the most accomplished women in American history by recognizing their achievements in 60-second radio PSAs and in accompanying educational material. AWRT and NMSA will donate these educational materials to select public middle schools across the country. These materials consist of artisan quality posters, teaching guidelines and bio-booklets, which feature female icons from today and yesterday, who have blazed trails in such diverse areas as public service, science, social reform, sports, literature, broadcasting and music. Donation ceremonies will be held across the country at each pilot middle school designated by the NMSA.

WHERE: The Stuart Hobson Middle School is located at 410 E Street, NE, Washington, DC 20002. The Stuart Hobson Middle School becomes the first pilot school to adopt this program, which will be launched in Los Angeles, New York, and Chicago later this year. For more information about ***AWRT Empowering America***, visit www.awrt.org.

WHEN: Friday, November 22 at 9:30 a.m. PRESS CHECK-IN will be at 9:15 a.m.

INTERVIEWS WILL BE AVAILABLE, YOUR COVERAGE IS INVITED.

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ABOUT AWRT and its sister Foundation: 2001 marked the 50th Anniversary and a golden highlight for American Women in Radio and Television (AWRT) Inc., the oldest continuously operating nonprofit professional association dedicated to advancing women in the electronic media and allied fields. Headquartered in suburban Washington D.C., (McLean, Virginia), AWRT's mission is to advance the impact of women in the electronic media and allied fields by educating, advocating and acting as a resource to its members and the industry. Founded in 1951, AWRT has worked to improve the quality of the electronic media; to promote the entry, development and advancement of women in the electronic media and allied fields; to serve as a medium for communication and idea exchange; and to become involved in community concerns.

The Foundation of AWRT is the philanthropic arm of AWRT, supporting scholarships and promoting educational, literary and charitable programs to create positive change for women in broadcasting. AWRTF presents the annual Gracie Allen Awards, a live New York City-based gala that recognizes the nation's best radio and television programming for, by and about women. For more information about AWRT and AWRTF and its programs, including membership, call AWRT and AWRTF national headquarters at (703) 506-3290, or visit its web site at www.AWRT.org.