

Coriya Burns
Radio One, Atlanta

Market: Local

Media: Radio

1. Nominee's Industry History

Employed by Radio One since 1995 and has been an account executive since 1996 to present.

2. Why is this nominee a Woman to Watch Nominee?

Because she is the best at what she does. She puts together creative marketing ideas that serve the needs of her clients first and best utilizes the stations strengths.

3. What programs/initiatives has she implemented?

Client recognition incentives that allow the company to highlight partnerships with clients that are beneficial outside of the standard exchange of financial investment for service.

4. How has she been an advocate for the industry?

She is very supportive in anything that you ask of her. Mentored several female interns that have later become media professionals

5. Accomplishment/Accolades

Employee of the year. It recognizes both her talents as an individual sales person but also as a team player and company person. Also, Her Ministry. She has overcome so many challenges to get to where she is in her Ministry. She is the most caring especially with the children. Coriya deserves this award and more.