



For Immediate Release: February 10, 2004
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American Women in Radio and Television Announces its BELL (Bringing Excellence to the Local Level) Award Winners

February 10, 2004 (McLean, VA) – American Women in Radio and Television (AWRT) is pleased to announce the recipients of the 2003 AWRT BELL Awards (Bringing Excellence to the Local Level). The following winners have been selected by the AWRT National Area Management Committee based on the outlined criteria for nomination. The BELL Awards will be presented on February 28, 2004 at 9 a.m., in conjunction with the 2004 AWRT Leadership Summit and Business Conference, February 26-28, 2004 at the Wyndham Washington, DC Hotel. Each year, the National Board of AWRT recognizes the outstanding achievements of its 30+ chapters and their leaders through the BELL Awards program. Congratulations to all of this year's winners.

2003 AWRT BELL Award Winners

OUTSTANDING LOCAL MEMBER

Northeast: **Ellen Schned** of New York City Chapter
South Central: **Erika Grimm** of San Antonio Media Alliance
South Central: **Grant Gold** of Dallas/Ft. Worth Chapter
Western: **April Hong** of Southern California Chapter
Overall National Winner: **Karen Onstad** of Sacramento Chapter

RISING STAR

Overall National Winner: **Sherree Haevischer** of Dallas/Ft. Worth Chapter

DIVERSITY/EDUCATIONAL PROGRAMMING

Dallas/Ft. Worth Chapter – *FREE2BE*

PROGRAMMING EXCELLENCE

New York City Chapter – Industry Luncheon Series
Bay Area Media Network – April 2003 Luncheon
Overall Winner: Dallas/Ft. Worth Chapter – Awards of Excellence Charity Gala

BEST PUBLIC RELATIONS CAMPAIGN

New York City Chapter – Annual Public Relations Communications

BEST FUNDRAISING CAMPAIGN

Oklahoma Media Network – Bachelor Auction 2003
Overall Winner: Sacramento Chapter – Good News Award & Scholarship Program

LARGEST MEMBERSHIP INCREASE

New Members – Dallas/Ft. Worth Chapter
Percentage – Bluegrass (KY) Chapter

BEST OVERALL COMMUNICATION CAMPAIGN

Austin Chapter

For more information about the 2004 AWRT Leadership Summit and Business Conference, please visit www.awrt.org. This event is made possible through the sponsorships from the following organizations: National Cable and Telecommunications Association, Radio Advertising Bureau, Katz Media Group, Inc., and National Association of Broadcasters Education Foundation.

About AWRT: The year 2001 marked the 50th Anniversary and a golden highlight for American Women in Radio and Television (AWRT) Inc., the oldest, continuously operating, non-profit professional association dedicated to advancing women in the electronic media and allied fields. Headquartered in suburban Washington, DC, (McLean, Virginia), AWRT's mission is to advance the impact of women in the electronic media and allied fields by educating, advocating and acting as a resource to its members and the industry.

About The Foundation of AWRT: AWRT's sister Foundation is the philanthropic arm of AWRT, supporting scholarships and promoting educational, literary and charitable programs to create positive change for women in broadcasting and the communities we serve. The Foundation presents the annual Gracie Allen Awards®, a live New York City-based gala that recognizes the nation's best radio, television and cable programming for, by and about women. For more information about AWRT and the Foundation of AWRT, including membership, call its headquarters at (703) 506-3290, or visit its web site at www.awrt.org.