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## **The Foundation of American Women in Radio & Television Welcomes Daisy Exposito-Ulla, Chairman & CEO of the Bravo Group, to the Trustee Board of the AWRT Foundation**

January 14, 2004 (McLean, VA) - American Women in Radio and Television (AWRT) is pleased to announce its newest Foundation Honorary Trustee, Daisy Exposito-Ulla, Chairman and Chief Executive Officer of the Bravo Group, New York, NY. Ms. Exposito-Ulla is the newest addition to the AWRT Foundation Trustee Board and brings with her a wealth of accomplishments, accolades and inspiration.

"I am honored to be a Foundation Honorary Trustee. I hope I can bring some of the energy of the multicultural experience," commented Ms. Exposito-Ulla in regard to this distinction.

AWRT 2004 President and Chair for the Foundation, Melodie Virtue, owner/attorney with Garvey Schubert and Barer added, "AWRT's Honorary Trustees are part of the depth, the backbone of our organization....To have the Bravo Group and Daisy onboard and supporting AWRT's mission of gender diversity and advancement is something of which we are extremely proud."

AWRT's Executive Director, Maria Efantis Brennan, added "Daisy is an inspiration to all women in media and communications -- self included. She exemplifies what one can achieve through hard work, creativity, talent and by giving back to those who follow behind. We are pleased to welcome her to the Trustee Board and look forward to her contributions."

Ms. Exposito-Ulla joins the following esteemed Honorary Trustees in supporting the Foundation of AWRT: David Barrett - Hearst-Argyle Television, Carole Black - Lifetime Television, Pierre C. Bouvard - Arbitron, Cary Broussard - Wyndham Hotels & Resorts, Shane Copolla - Westwood One, Andrew S. Fisher - Cox Television, Ralph Guild - Interep, Mindy Herman - E! Networks, John Hogan, Clear Channel Radio, Geraldine Laybourne - Oxygen Media, Inc., Kevin O'Brien - Meredith Broadcasting Group, Stu Olds - Katz Media Group, Jennifer Purtan - ABC Radio Networks, Franklin D. Schurz, Jr. - Schurz Communications, Inc. John Shaker - BMI, Sir Howard Stringer - Sony Corporation and Bob Wright - NBC, Inc.

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**About AWRT:** The year 2001 marked the 50th Anniversary and a golden highlight for American Women in Radio and Television (AWRT) Inc., the oldest continuously operating nonprofit professional association dedicated to advancing women in the electronic media and allied fields. Headquartered in suburban Washington D.C., (McLean, Virginia), AWRT's mission is to advance the impact of women in the electronic media and allied fields by educating, advocating and acting as a resource to its members and the industry. Founded in 1951, AWRT has worked to improve the quality of the electronic media; to promote the entry, development and advancement of women in the electronic media and allied fields; to serve as a medium for communication and idea exchange; and to become involved in community concerns.

**About The Foundation of AWRT:** AWRT's sister Foundation is the philanthropic arm of AWRT, supporting scholarships and promoting educational, literary and charitable programs to create positive change for women in broadcasting and the communities we serve. The Foundation presents the annual Gracie Allen Awards, a live New York City-based gala that recognizes the nation's best radio, television and cable programming for, and about women, "Empowering America" radio PSA, and other worthy endeavors. For more information about AWRT and the Foundation of AWRT, including membership, call our National Headquarters at (703) 506-3290, or visit its web site at [www.awrt.org](http://www.awrt.org).

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