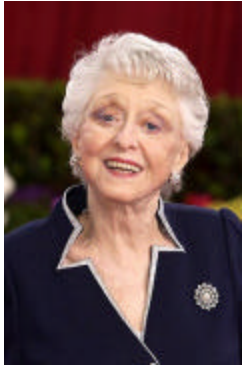


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Press Contact: Jody Miller, JLM PR, New York, NY
Tel: 212-431-5227 Fax: 212-431-6818 Email: jody@jlmpr.com
Headquarters Contact: Amy Lotz, AWRT, McLean, VA
Tel: 703-506-3290 Fax: 703-506-3266 Email: alotz@awrt.org



**American Women in Radio and Television
Announces Academy Award Winner,
Emmy-nominated Actress
Celeste Holm
to Receive Gracie Allen Tribute Award at
29th Annual Gala**

(McLean, VA – May 24, 2004) – American Women in Radio and Television (AWRT) is pleased to announce that movie and television legend **Celeste Holm** will receive the 2004 Gracie Allen Tribute Award. The Gracie Allen Tribute Award, created on the occasion of the 25th Anniversary of the Gracies, is bestowed on an individual who embodies the spirit of the legendary Gracie Allen. Like the great Gracie Allen, Ms. Holm created many in-roads for the women of today and enjoys a legacy worth celebrating and emulating. From stage to film to television, and in both her comedic and dramatic body of work, she is an inspiration to all women who aspire to make their own distinct mark in media and entertainment. Her career encompasses 60 years of greatness.

The Gracie Allen Tribute Award will be presented at the 29th Annual Gracie Allen Awards Gala on Tuesday, June 22, 2004, at the Grand Ballroom of the New York Hilton Hotel. The Gala is hosted by **Kelly Ripa**, co-host of *Regis and Kelly* and star of ABC's *Hope and Faith*. The Gracie Allen Awards recognizes exemplary programming created for women, by women, and about women in all facets of electronic media, including radio, television, cable and web-based media.

Ms. Holm became a star with her bouncing performance of Ado Annie in the original production of *Oklahoma!*, followed by the title role in *Bloomer Girl*. She won an Academy Award for her performance in the film *Gentleman's Agreement*, a searing revelation of prejudice which also won the accolade for Best Picture. She also received an Oscar nomination for her work in *Come to the Stable* and *All About Eve*.

Ms. Holm has performed in countless television shows. She was most dearly appreciated as The Fairy Godmother in Rodgers and Hammerstein's *Cinderella* which has become a children's classic. She starred as Mrs. Warren Harding in *Backstairs at the White House*, for which she received an Emmy nomination; in John Cheever's *Shady Hill Kidnapping*, which inaugurated the PBS American Playhouse; and in the CBS-TV series, *Promised Land*.

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Recognition of her public service includes the Brotherhood Award at the National Conference of Christians and Jews and the Woman of the Year Award from the Anti-Defamation League. She was knighted by the King of Norway, jailed by Mayor Koch of New York City and then appointed to the National Arts Council by President Ronald Reagan.

The Gracies are presented by the Foundation of AWRT, the philanthropic arm of AWRT that supports educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Gracie Allen Awards, established in 1975, honors programming and individuals of the highest caliber in all facets of electronic media, including news, drama, comedy, commercials, public service, documentary and sports.

Tickets for the Gala are \$225 for AWRT Members, \$250 for Non-Members, and \$300 (if available) at the door. Tickets for the Gala can be purchased online at www.awrt.org.

Sponsor packages are available ranging from \$5,000 to \$10,000. For more information, please contact Shaughna Giracca at (703) 506-3290, ext. 7164.

For more information about the Gracie Allen Awards, please visit www.awrt.org.

This event is made possible through the generous support of the following organizations: ABC News, ABC Radio Networks, Arbitron, CBS News, Clear Channel Radio, CNN, Discovery Times Channel, HBO, Interep, Katz Media Group, Lifetime Television, NBA Entertainment, NBC News, Oxygen Media and Wolf Films.

About AWRT: The year 2001 marked the 50th Anniversary and a golden highlight for American Women in Radio and Television (AWRT) Inc., the longest established professional association dedicated to advancing the impact of women in the electronic media and allied fields. Headquartered in the Washington, DC-metropolitan area, AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the media; serve as a medium for communication and idea exchange; and become active in community concerns.

About The Foundation of AWRT: The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT. The Foundation supports several public service campaigns including most recently *AWRT Empowering America* which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards®, a live, New York-based gala that awards exemplary programming created for, by, and about women.

For more information about AWRT and the Foundation of AWRT, including membership, call its headquarters at (703) 506-3290, or visit its web site at www.awrt.org.

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