



For Immediate Release: February 23, 2005
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American Women in Radio & Television Announces Full Agenda for 2005 Leadership Summit & Business Conference

February 23, 2005 (McLean, VA) – American Women in Radio and Television (AWRT) will hold its Annual Leadership Summit and Business Conference February 24-26, 2005 at the Marriott Key Bridge Hotel, 1401 Lee Highway, Arlington, VA 22209.

The 2005 Leadership Summit & Business Conference will commence with a Leadership Reception, saluting the FCC and members of Congress. The invitation-only event will be held from 5 to 6:30 p.m. on Thursday, February 24 in the Solarium of the Loews L'Enfant Plaza. The event will be hosted by **Rita Cosby**, host and senior correspondent for Fox News Channel. AWRT is proud to partner with the following organizations to hold this event: The National Women's Political Caucus, American News Women's Club and New York Women's Agenda.

The Summit continues on Friday, February 25 at the Marriott Key Bridge Hotel with a general session entitled, *Continuing the Dialog: Expanding the Definition of Real Beauty and the Influence of the Media*, moderated by **Betty Hudson**, Senior Vice President, Communications of the National Geographic Society. She will be joined by panelists: **Dr. Nancy Etcoff**, Professor, Harvard University; **Ann Leary**, Vice President Marketing, Katz Media Group; **Kathleen Matthews**, Anchor, WJLA-TV(ABC) (Washington, DC); and **Sandra Dorsey Rice**, Vice President, Eastern Division, Emma L. Bowen Foundation.

A second general session entitled, *Update from the FCC - Regulatory Hot Buttons* will be moderated by **S. Jenell Trigg**, Of Counsel, Leventhal Senter & Lerman PLLC. The panel will discuss regulatory hot buttons upcoming in 2005 and consists of: **Kathleen Abernathy**, FCC Commissioner; **Diane Burstein**, Deputy General Counsel of National Cable & Telecommunications Association; **Erin Dozier**, FCC Special Advisor on Media Ownership; and **Bill McConnell**, Journalist for *Broadcasting & Cable*.

The Keynote Luncheon will feature **Pat Mitchell**, President & CEO, Public Broadcasting Service. Ms. Mitchell will speak to women and leadership in the radio and television industries. The 2005 Board of Directors of AWRT will be installed as well. Also featured at the luncheon will be the presentation of the AWRT 2004 Achievement Award honoring **Nancy J. Logan**, AWRT Past President (1999-2001).

A third general session will round out the day: *Workplace Conflict Management: The Art of Turning Lemons into Lemonade*, led by **Edward J. Kopf**, Principal, BMC Associates. This session will explore practical ways in which managers can change conflict into collaboration at all levels of an organization (i.e., employee, manager, owner and director levels).

Saturday, February 26 will begin at 8 a.m. with a Power Breakfast honoring the 2004 AWRT Bringing Excellence to the Local Level (BELL) Award winners. After the awards ceremony, featured speaker, **Dr. Erika Falk**, Associate Program Chair of the Communications Program at Johns Hopkins University, will share insights on how the media companies are faring with the results of the 2003 Glass Ceiling Survey.

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AWRT would like to thank the following sponsors for their support of the FCC/Congressional Reception and Annual Leadership Summit: Katz Media Group, Inc., Radio Advertising Bureau, National Cable and Telecommunications Association, National Association of Broadcasters Education Foundation, Drinker Biddle & Reath LLP, Garvey Schubert Barer and Leventhal Senter & Lerman PLLC.

For additional advance information and press registration, please contact Erin Tanner at 703-506-3290 or follow <http://www.awrt.org/Conferences/AWRTSummitConference2005.html> for a complete registration form ALL PRESS MUST FAX FULL CREDENTIALS TO 703-506-3266 PRIOR TO THE SUMMIT. SIGN-IN REQUIRED AT THE LEADERSHIP SUMMIT REGISTRATION DESK UPON ARRIVAL.

For more information about the 2005 AWRT Leadership Summit and Business Conference, please visit www.awrt.org.

About AWRT: The year 2001 marked the 50th Anniversary and a golden highlight for American Women in Radio and Television (AWRT) Inc., the longest established professional association dedicated to advancing the impact of women in the electronic media and allied fields. Headquartered in the Washington, DC-metropolitan area, AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the media; serve as a medium for communication and idea exchange; and become active in community concerns.

About The Foundation of AWRT: The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT.

The Foundation supports several public service campaigns including most recently *AWRT Empowering America* which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards[®], a live, New York-based gala that awards exemplary programming created for, by, and about women.

For more information about AWRT and the Foundation of AWRT, including membership, call its headquarters at (703) 506-3290, or visit its web site at www.awrt.org.

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