

American Women in Radio and Television Names Its “20 Sales & Marketing Women Who *RULE* in Radio & Television”

October 25, 2005 (McLean, VA) – American Women in Radio and Television (AWRT) is proud to announce its 2nd Annual “Sales & Marketing Women Who *RULE* in Radio & Television.” This year, AWRT received a record number of outstanding nominations from AWRT members and supporters from across the nation. The women, voted upon by AWRT members who truly exemplify the “best of the best” in radio and television, will be featured in the fourth-quarter edition of *Making Waves* magazine, the quarterly publication of AWRT.

The list of honorees is as follows (alphabetically):

- **Jill Albert** ~ Interep Marketing Group
- **Marcia Baker** ~ KTUL-TV
- **Nancy Barre** ~ ABC Radio Sales
- **Mary Bennett** ~ Radio Advertising Bureau
- **Jana Cosgrove** ~ Infinity Radio Sales
- **Cindy DeLuca** ~ WTAE-TV
- **Sherry Dollar** ~ 104 KRBE
- **Debbie Durben** ~ Interep Marketing Group
- **Sherree Haevischer-Pence** ~ WFAA-TV
- **Carol Hanley** ~ Arbitron
- **Joan Hemstreet** ~ Univision 23
- **Sheila Kirby** ~ Interep National Radio Sales
- **Ann Leary** ~ Clear Channel Katz Advantage
- **Kristin Long** ~ ABC
- **Sue McNamara** ~ Infinity Radio Sales
- **Kay Olin** ~ Interep
- **Juleann Pasqualini** ~ Continental Television Sales
- **Christi Swanner** ~ Asher Media
- **Mary Tricoli** ~ Katz Media Group
- **Molly Wythes** ~ Katz Media Group

AWRT 2005 National President and President, Katz Direct Marketing Chickie Bucco said, “We’re very pleased by the exceptional number of nominations we received this year. Even though only twenty are chosen, all of the women nominated this year are truly winners.”

AWRT Executive Director, Maria Brennan, added, “The fourth-quarter edition of *Making Waves* highlights sales and marketing strategies within the electronic media. There’s no better way to create the cornerstone for this edition than showcasing twenty remarkable women who are having an impact within their organizations.”

For more information or to reserve your ad in *Making Waves*, call AWRT Headquarters at (703) 506-3290 or visit the AWRT web site at www.awrt.org.

About AWRT: For 55 years, AWRT has served as the voice and resource for women in the electronic media. Headquartered in the Washington, DC-metropolitan area, AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the media; serve as a medium for communication and idea exchange; and become active in community concerns.

About The Foundation of AWRT: The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT. The Foundation supports several public service campaigns including most recently *AWRT Empowering America* which pays tribute to many of America’s most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards®, a live, New York-based gala that awards exemplary programming created for, by, and about women. For more information about AWRT and the Foundation of AWRT, including membership, call its headquarters at (703) 506-3290, or visit its web site at www.awrt.org.