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American Women in Radio and Television (AWRT) Announces New Partnership with Wyndham International

January 27, 2005 (McLean, VA) – In celebration of AWRT's 30th anniversary, and in recognition of the 10th anniversary of Wyndham's WOMEN ON THEIR WAY® program, the two organizations have partnered to add an exciting new facet to the 2005 Gracie Awards® Gala – a complimentary vacation for all Gracie Grand Award recipients at one of the three renowned Wyndham Resort & Golden Door® Spa properties located in Arizona, Colorado and Puerto Rico. Grand Award winners at the Gracies remain sealed until the night of the program, and they represent the 10 top-scoring entries of the hundreds of entries received by AWRT. Entries are judged by a blue-ribbon panel of 40 industry professionals to deduce the 50 overall Gracie winners, including the 10 Grand Award winners.

“Wyndham has a long-standing tradition of recognizing women's contributions to a broad spectrum of industries through its WOMEN ON THEIR WAY program and the Gracie awards are a natural extension of that commitment,” said Cary Brossard, Honorary Trustee of the Foundation of AWRT and Vice President of Marketing for Wyndham's WOMEN ON THEIR WAY and Diversity Programs. “We hope that these awards and additional perks, such as luxurious getaways, help the Gracie winners get the recognition they deserve for their accomplishments.”

Maria Efantis Brennan, Executive Director of AWRT added, “Wyndham's significant history of recognizing and celebrating the value of the female business traveler, makes them an ideal partner for AWRT. We admire their foresight in this regard as much as we admire their philanthropic vision which helps support AWRT's Foundation, the Susan G. Komen Breast Cancer Foundation and many other worthy causes that help women and the public. We are proud to elevate our partnership with them to benefit the well-deserving Gracie Grand Award winners.”

The 10 Grand Award winners and the guest of their choice will enjoy a four-day/three-night getaway at The Boulders Resort & Golden Door Spa – A Wyndham Luxury Resort in Carefree, Ariz.; the Wyndham Peaks Resort & Golden Door Spa in Telluride, Colo.; or the Wyndham El Conquistador Resort & Golden Door Spa in Las Croabas, Puerto Rico. Winners will also receive two complimentary spa treatments at the award-winning Golden Door spa.

For 30 years, the Foundation of American Women in Radio and Television has been a leader in dedication and celebration by honoring programming that is created for women, by women and about women, as well as individuals who have made exemplary contributions to the industry. The Gracie Allen Awards strive to encourage the realistic and faceted portrayal of women in entertainment, commercials, news features and other programs. The Gracies bring together the industry luminaries, broadcasting and cable professionals and students who gather in New York to celebrate the outstanding achievements of their colleagues.

Wyndham's WOMEN ON THEIR WAY program is a distinctive, award-winning initiative designed to serve women business travelers through innovations that meet their evolving needs. Launched in 1995, the program is comprised of a Women's Business Travelers Advisory Board; an annual awards program; a Web site (www.womenontheirway.com); and research with the Preston Robert Tisch Center for Hospitality, Tourism and Sports Management at New York University (NYU Tisch Center). For additional information, please visit www.womenontheirway.com.

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For more information about the 2005 Gracies, please visit www.awrt.org. For information about Wyndham Hotels & Resorts, please visit www.wyndham.com.

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About AWRT: The year 2001 marked the 50th Anniversary and a golden highlight for American Women in Radio and Television (AWRT) Inc., the longest established professional association dedicated to advancing the impact of women in the electronic media and allied fields. Headquartered in the Washington, DC-metropolitan area, AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the media; serve as a medium for communication and idea exchange; and become active in community concerns.

About The Foundation of AWRT: The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT.

The Foundation supports several public service campaigns including most recently *AWRT Empowering America* which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards®, a live, New York-based gala that awards exemplary programming created for, by, and about women.