

## AWRT Announces Full Agenda for 2006 Leadership Summit & Business Conference

### Senator Hillary Rodham Clinton (D-NY) and Representative Mary Bono (R-CA) to Co-Chair and Keynote AWRT Congressional Reception

March 6, 2006 (Washington, DC) – American Women in Radio and Television (AWRT) is pleased to announce the full agenda for the 2006 Leadership Summit & Business Conference. The event begins with a Congressional Reception saluting members of the 109<sup>th</sup> Congress on Thursday, March 9 from 5 to 6:30 p.m. in the Mansfield Room of the U.S. Capitol. **Senator Hillary Rodham Clinton (D-NY)** and **Representative Mary Bono (R-CA)** will serve as co-chairs and keynote speakers. The event will be co-hosted by Court TV Anchor, **Fred Graham** and Court TV Correspondent, **Savannah Guthrie**.

The Summit continues on Friday, March 10 at The M Street Hotel (formerly the Wyndham City Center Hotel) 1143 New Hampshire Ave, NW Washington, DC 20037, beginning with opening keynote speaker, **Muriel Siebert**, Founder/President/Chairwoman of Muriel Siebert & Co., Inc. Immediately following will be a general session entitled, *Developing a Sound Personal Financial Plan for All Stages of Life*, which will be presented by **Patricia Flowers Jacobina, CFP**, Vice President, Wealth Management Advisor, Merrill Lynch and **Sabina McCarthy**, Regional Managing Director, Merrill Lynch. The next general session, *Risk and Reward for Women in Media*, will be moderated by **Betty Hudson**, Senior Vice President, Communications, National Geographic Society. She will be joined by panel participants: **Sue Johenning**, Executive Vice President/Director of Local Broadcast, Initiative Media; **Kathleen Keefe**, Vice President, Sales, Hearst-Argyle Television; **Laureen Ong**, President, National Geographic Channel; and **Nancy Vaeth-DuBroff**, President and COO, Susquehanna Radio Corporation.

Following the sessions, there will be a keynote luncheon featuring **David Rehr**, President and CEO, National Association of Broadcasters, and the presentation of AWRT Achievement Award to **Lee Hubby**, National Sales Manager, Clear Channel Radio. After the luncheon, the general session, *Public Speaking Tips and Techniques*, will be presented by **Lynne Finnerty**, Editor of Farm Bureau News, and a member of Toastmasters International. The day will conclude with a special attendee mixer, featuring PBS Premiere, "Taking the Heat: The First Women Firefighters of New York City."

The Summit concludes on Saturday, March 11 at 8 a.m. with a Power Breakfast honoring the 2005 AWRT Bringing Excellence to the Local Level (BELL) Award winners with special guest **Barbara Kasoff**, President of WIPP (Women Impacting Public Policy) who will share the basics of public policy. The inaugural AWRT/SBE Outstanding Female Engineer of the Year Award will also be presented to **Cristy Trembly**, Studio Manager/Engineer-in-Charge, CBS Television City. After the awards ceremony, there will be AWRT Chapter Meetings for all areas, followed by the AWRT State of the Association, Annual Business Meeting and Silver Bowl Contribution Ceremony. AWRT National President, **Chickie Bucco**, will deliver the AWRT State of the Association Address.

AWRT would like to thank the following sponsors for their support of the Congressional Reception and Annual Leadership Summit: Fletcher, Heald & Hildreth PLC, Garvey Schubert Barer, Heartbeat 103.5 fm, Katz Media Group Women's Career Summit, Lehmann Strobel PLC, NABEF, Radio Advertising Bureau, and Washington Mutual.

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For additional advance information and to register, please contact Laura Harvey at 703-506-3290 or go to <http://www.awrt.org/Conferences/AWRTSummitConference2006.html>. ALL PRESS MUST FAX FULL CREDENTIALS TO 703-506-3266 PRIOR TO THE SUMMIT. SIGN-IN REQUIRED AT THE LEADERSHIP SUMMIT REGISTRATION DESK UPON ARRIVAL.

Please note: there will be no press permitted, and no on-site registration at the Congressional Reception.

For more information about the 2006 AWRT Leadership Summit and Business Conference, please visit [www.awrt.org](http://www.awrt.org).

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**About AWRT:** This year, AWRT celebrates its 55th Anniversary, making it the longest established professional association dedicated to advancing the impact of women in the electronic media and allied fields. Headquartered in the Washington, DC-metropolitan area, AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the media; serve as a medium for communication and idea exchange; and become active in community concerns.

**About The Foundation of AWRT:** The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT.

The Foundation supports several public service campaigns including most recently *AWRT Empowering America* which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards<sup>®</sup>, a live, New York-based gala that awards exemplary programming created for, by, and about women.

For more information about AWRT and the Foundation of AWRT, including membership, call its headquarters at (703) 506-3290, or visit its web site at [www.awrt.org](http://www.awrt.org).

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