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American Women in Radio and Television Names Cristy Trembly the Inaugural AWRT/SBE Outstanding Female Engineer of the Year

February 28, 2006 (McLean, VA) – In partnership with the Society of Broadcast Engineers (SBE), American Women in Radio and Television (AWRT) recently named Cristy Trembly as the recipient of the first-ever AWRT/SBE Outstanding Female Engineer of the Year Award. This award will be bestowed at the 2006 AWRT Annual Leadership Summit & Business Conference, on Saturday, March 11, 2006, at the M Street Hotel during the AWRT Power Breakfast, sponsored by the Radio Advertising Bureau.

AWRT has long recognized women making inroads in all areas of electronic media; this includes the growing field of broadcast engineering. Through this innovative partnership, AWRT and SBE (the only organization devoted to the advancement of all levels and types of broadcast engineering) selected a woman who has made significant contributions to the broadcast industry, whose professional track has been technical in nature, and who has advanced the goals and objectives of the SBE and/or AWRT, while simultaneously promoting the field as a career path for women in the electronic media.

Trembly, both an AWRT and SBE member, is a 30-year veteran of the television industry and currently works as studio manager/engineer-in-charge for CBS Television City in Los Angeles, CA. At each of her various job positions over the years, Cristy has served as an innovator and pioneer -- often times the only woman engineer among an array of men. As Cristy notes, "I moved to Los Angeles in 1979, with \$500 and my car full of books and clothes, ready to conquer the television market." It's safe to say that she certainly has.

"AWRT is thrilled to present this inaugural award to Cristy," said Andrea Cummis, AWRT National Board Member and one of the conceptual minds behind the launch of this award. "We recognize the talent she brings to her field as well as her years of commitment to AWRT's mission."

Added AWRT Executive Director, Maria E. Brennan, CAE, "We are very pleased to honor 28-year AWRT member Cristy Trembly. We'd also like to thank each of the nominees for participating in what we hope will be an annual recognition program, and the SBE for sharing their vision for this award."

The AWRT Leadership Summit & Business Conference is an annual gathering of professionals and leaders for information exchange, professional development and networking. For more information, and to register for the 2006 AWRT Leadership Summit & Business Conference, please visit www.awrt.org.

About AWRT: This year marks the 55th Anniversary for American Women in Radio and Television (AWRT) Inc., the longest established professional association dedicated to advancing the impact of women in the electronic media and allied fields. Headquartered in the Washington, DC-metropolitan area, AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the media; serve as a medium for communication and idea exchange; and become active in community concerns.

About The Foundation of AWRT: The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT. The Foundation supports several public service campaigns including most recently *AWRT Empowering America* which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards®, a live, New York-based gala that awards exemplary programming created for, by, and about women.