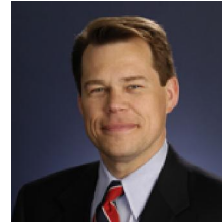


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AWRT Announces David Rehr, NAB President & CEO To Keynote 2006 Leadership Summit & Business Conference



February 22, 2006 (Washington, DC) – American Women in Radio and Television (AWRT) proudly announces the addition of National Association of Broadcasters President & CEO David Rehr as keynote speaker at its annual Leadership Summit and Business Conference, being held at The M Street Hotel in Washington DC, March 9-11. The Keynote Luncheon on Friday will mark one of Rehr's first appearances as new NAB president/CEO.

Rehr assumed the NAB leadership post on December 5, 2005, joining NAB from his previous position as president of the National Beer Wholesalers Association (NBWA). His selection came after a high-level executive search process was launched last February.

During his tenure at NBWA, Rehr became one of the most recognized advocates for his industry and small businesses in the United States. With more than 20 years' of experience on Capitol Hill and in the lobbying community, Rehr has been an outspoken advocate for entrepreneurs and small business before the federal government.

Rehr, who has a doctorate in economics from George Mason University, has been named a "Top Association Lobbyist" by *The Hill* multiple times, and has been featured in *Beachum's Guide to Key Lobbyists*. Rehr has also been featured in numerous major U.S. media outlets, including the *Boston Globe*, *Wall Street Journal*, *USA Today*, *Washington Post*, *Washington Times*, *New York Times* and *ABC World News Tonight*.

"We are thrilled and honored to welcome David Rehr as keynote speaker of our Summit," said Chickie Bucco, AWRT National President and President Katz Direct Marketing Group. "The AWRT leaders who will be in attendance look forward to learning more about his vision for our industry."

The AWRT Leadership Summit and Business Conference is an annual gathering of professionals and leaders for information exchange, professional development and networking. For more information and to register for the 2006 AWRT Leadership Summit and Business Conference, please visit www.awrt.org.

About AWRT: This year, AWRT celebrates its 55th Anniversary, making it the longest established professional association dedicated to advancing the impact of women in the electronic media and allied fields. Headquartered in the Washington, DC-metropolitan area, AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the media; serve as a medium for communication and idea exchange; and become active in community concerns.

About The Foundation of AWRT: The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT.

The Foundation supports several public service campaigns including most recently *AWRT Empowering America* which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards[®], a live, New York-based gala that awards exemplary programming created for, by, and about women.

For more information about AWRT and the Foundation of AWRT, including membership, call its headquarters at (703) 506-3290, or visit its web site at www.awrt.org.

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