

## American Women in Radio & Television Announces its BELL (Bringing Excellence to the Local Level) Award Winners

January 19, 2007 (McLean, VA) – American Women in Radio and Television is pleased to announce the recipients of the 2006 AWRT BELL Awards (Bringing Excellence to the Local Level). The AWRT National Area Management Committee selected the winners based on the outlined criteria for nomination. The BELL Awards will be presented in conjunction with the 2007 AWRT Leadership Summit & Business Conference which will be held Thursday, March 8, 2007 through Saturday, March 10, 2007 at the M Street Renaissance Hotel, 1143 New Hampshire Ave., NW, Washington, DC 20037. Each year, the National Board of AWRT recognizes the outstanding achievements of its 25+ chapters and their leaders through the BELL Awards program. Congratulations to all of this year's winners.

### **OUTSTANDING DIVERSITY PROGRAMMING**

AWRT Houston Chapter – Diversity Luncheon & Corporate Sponsorships

### **OUTSTANDING PROGRAMMING EXCELLENCE**

AWRT Chicago Chapter (large market) – Get In and Move Up  
AWRT New York City Chapter (large market) – New Technology & Its Effect on Our Bottom Line  
AWRT Austin Chapter (small market) – Trailblazer & Awards of Excellence Media Gala

### **OUTSTANDING FUNDRAISING CAMPAIGN**

AWRT Southern California Chapter (large market: financial) – Genii Awards – 50<sup>th</sup> Anniversary Gala  
AWRT Southern Colorado Chapter (small market: financial) – Fall Premier/Media Auction  
AWRT Bay Area Media Network (creative) – Battle of the Media Bands

### **LARGEST MEMBERSHIP INCREASE**

AWRT Southern California Chapter – In New Members  
AWRT Boston Chapter – In Percentage

### **OUTSTANDING MENTORING PROGRAM**

AWRT Houston Chapter

### **OUTSTANDING NEWSLETTER**

AWRT Dallas/Ft. Worth Chapter

### **OUTSTANDING WEB SITE**

AWRT Houston Chapter

### **OUTSTANDING LOCAL OUTREACH**

AWRT Southern California Chapter

### **RISING STAR**

South East Area: Karen Miller of the AWRT Atlanta Chapter  
South Central Area: Stormy Miller of the AWRT Houston Chapter  
Western Area: Missy Haffley of the AWRT Southern California Chapter  
**Overall National Winner:** Ashley Parker of the AWRT San Antonio Media Alliance

### **OUTSTANDING LOCAL MEMBER**

Northeast Area: Joan Umholtz of the AWRT New York City Chapter  
South Central Area: Brandy Castille of the AWRT Houston Chapter  
South Central Area: Stephanie Small of the AWRT San Antonio Media Alliance  
Western Area: Debra Hurd of the AWRT Southern California Chapter  
**Overall National Winner:** Kay Olin of the AWRT Atlanta Chapter

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The AWRT Annual Leadership Summit and Business Conference is a forum for information exchange, professional development and networking among business leaders and emerging leaders from across the country. The theme of AWRT's 2007 Summit is *a gateway to embrace our past, affect our present and secure our future.*

For more information and to register for the 2007 AWRT Leadership Summit & Business Conference, please visit [www.AWRT.org](http://www.AWRT.org).

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**About AWRT:** The year 2007 marks the 56<sup>th</sup> Anniversary of American Women in Radio & Television (AWRT), the longest established professional association dedicated to advancing women in media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

**About The Foundation of AWRT:** The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT.

The Foundation supports several public service campaigns including most recently *AWRT Empowering America* which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards<sup>®</sup>, a live, New York-based gala that awards exemplary programming created for, by, and about women.