



**For Immediate Release:** October 15, 2007  
**Headquarters Contact:** Amy Lotz, AWRT,  
8405 Greensboro Drive, Suite 800, McLean, VA 22102  
Tel: 703-506-3290 ~ Fax: 703-506-3266 ~ [alotz@awrt.org](mailto:alotz@awrt.org)

## American Women in Radio and Television Announces the 33<sup>rd</sup> Annual Gracie Awards® Call for Entries

*Gracie Awards to be held May 28 and 29 in New York*

October 15, 2007 (McLean, VA) – The Foundation of American Women in Radio and Television (AWRT) is inviting entries for the 33<sup>rd</sup> Annual Gracie Awards. The Gracies is the most prestigious industry award that recognizes exemplary programming created for women, by women and about women, as well as outstanding achievement by individuals.

The 33<sup>rd</sup> Annual Gracie Awards will continue the tradition of recognizing programming and individuals of the highest caliber in all facets of radio, television, cable and new media, including news, drama, comedy, commercials, public service, documentary and sports. **The entry deadline is January 4, 2008.**

Mary Bennett, 2007 AWRT National Chair and Radio Advertising Bureau EVP/National Marketing, stated, "The Gracies statue embodies much more than industry recognition. It characterizes distinction, and acknowledges the exceptional accomplishments of amazing women."

AWRT President Maria Efantis Brennan added, "The Gracies represent the power of women in media and the journey they have traveled. The 2008 Gracies will build on previous successes and prove to be a wonderful celebration of women in all areas of electronic media."

Last year's national Gracie Awards program recognized national individual achievement award winners such as Ann Curry, NBC News; Kimberly Dozier, CBS News; Tina Fey, NBC's *30 Rock*; Soledad O'Brien, CNN; and programming such as ABC News' *20/20*; CNBC's *The Suze Orman Show*; Harpo Radio's *Jean Chatzky Show*; HBO's *Wanda Sykes: Sick & Tired*; Lifetime Television's *Why I Wore Lipstick to My Mastectomy*, and many more, representing a broad cross-section of outstanding actors, producers, writers, correspondents and programs.

To qualify for entry, programs must have aired for the first time between December 1, 2006 and November 30, 2007. National Award winners will be honored at the star-studded Gracie Awards Gala, to be held on May 28, 2008 at the New York Marriott Marquis. Local markets, public and student award winners will be honored at the Awards Luncheon of the Gracie Awards, which will be held on May 29, 2008 at the Tavern on the Green, New York, NY. To obtain a copy of the Gracies Call for Entries, please visit [www.awrt.org](http://www.awrt.org) or contact AWRT Headquarters at (703) 506-3290.

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**About AWRT:** The year 2008 will mark the 57th Anniversary of American Women in Radio & Television (AWRT), the longest established professional association dedicated to advancing women in media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

**About The Foundation of AWRT:** The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media, entertainment and allied fields. The Foundation of AWRT has created strategic alliances and joint-initiatives with the National Middle School Association, Emma Bowen Foundation, American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT. The Foundation of AWRT supports several public service campaigns including most recently AWRT Empowering America, a radio PSA campaign which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted urban middle schools around the country and provided educational donations derived from collateral based on the Empowering America program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards®, a live, New York-based gala that recognizes exemplary programming created for, by, and about women.

For more information about AWRT and the Foundation of AWRT, including membership, call its headquarters at (703) 506-3290, or visit its web site at [www.awrt.org](http://www.awrt.org).