

## **AMERICAN WOMEN IN RADIO AND TELEVISION WELCOMES PETER SMYTH, PRESIDENT & CEO, GREATER MEDIA INC. AS NEW HONORARY TRUSTEE**

(August 22, 2007, McLean, VA) – American Women in Radio and Television (AWRT) is pleased to announce its newest Honorary Trustee of the Foundation, Peter H. Smyth, President and Chief Executive Officer, Greater Media, Inc.

Smyth joined Greater Media in 1986 and has held numerous positions upon being promoted in March 2002 to Greater Media's President and Chief Executive Officer. He has vast experience in the broadcasting field. Smyth has been honored as "America's Best Broadcaster" in 2005 by *Radio Ink Magazine*. In addition, the publication featured him as one of the 40 "Most Powerful People in Radio" for many years and named him "Radio Executive of the Year" in 2007.

Greater Media is the parent company of twenty AM and FM radio stations in Boston, Detroit, Philadelphia and New Jersey, a modern printing plant and a group of weekly newspapers in central New Jersey, as well as several telecommunications towers throughout the United States.

"I am honored to become a part the AWRT Trustee Board," said Greater Media President & CEO Peter Smyth. "It is an outstanding organization that does a tremendous job in promoting the advancement of women in the radio and television industries."

AWRT 2007 Chair, Mary Bennett, EVP/Marketing Division, Radio Advertising Bureau stated, "The American Women in Radio and Television's Honorary Trustees are part of the depth and strength of our organization. The support of our mission by Peter Smyth and the Greater Media Group demonstrates their commitment to advancement of diversity in our industry and should be heralded."

Smyth and Greater Media, Inc. join the following existing Honorary Trustees in supporting AWRT: David J. Barrett, President & CEO, Hearst-Argyle Television; Pierre C. Bouvard, President, Sales and Marketing, Arbitron; Andrew S. Fisher, President, Cox Television; Ralph Guild; Chairman of the Board, Interep; Jeff Haley, President/CEO, Radio Advertising Bureau; Ted Harbert, President & CEO, E! Networks; Mindy Herman, President & CEO, LTM Consulting; John Hogan, CEO, Clear Channel Radio; Geraldine Laybourne, Chairman & CEO, Oxygen Media, Inc.; Dan Mason, President & CEO, CBS Radio; Stu Olds, CEO, Katz Media Group; Franklin D. Schurz, Jr., Chairman and CEO, Schurz Communications, Inc.; Sir Howard Stringer, Chairman & CEO, Sony Corporation; Andrea Wong, President & CEO, Lifetime Networks; and Jeff Zucker, Chairman & CEO, NBC Universal, Inc.

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**About AWRT:** The year 2007 marks the 56<sup>th</sup> Anniversary of American Women in Radio & Television (AWRT), the longest established professional association dedicated to advancing women in media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

**About The Foundation of AWRT:** The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT. The Foundation supports several public service campaigns including most recently *AWRT Empowering America* which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards®, a live, New York-based gala that awards exemplary programming created for, by, and about women.