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American Women in Radio and Television to Partner with the Verizon Foundation in Internet Safety Awareness Campaign

October 29, 2007 (McLean, VA) – American Women in Radio and Television (AWRT) announced today that they will be partnering with the Verizon Foundation in a campaign to promote Internet safety. The partnership will focus on developing new ways to raise awareness in the electronic media and allied fields about this important issue.

By aligning their respective missions, the Foundation of AWRT and the Foundation of Verizon, will utilize their resources in the electronic media industry and the technology field, to raise public awareness about Internet safety issues that concern all of us.

“Verizon Foundation focuses its efforts on 21st century education and literacy and family safety. Because the Internet is an integral tool in the 21st century, this grant helps to ensure that the Internet is safe,” said Lupita Reyes, National Program Director, Family Safety and Health.

AWRT President Maria Efantis Brennan, “AWRT is proud to partner with the Verizon Foundation to bring the significant topic of Internet safety to our members and the entire electronic media community.”

In the spirit of raising awareness, AWRT and Verizon will be hosting a tele-seminar on November 7, 2007 entitled *Listen In Before You Log On*. Led by Internet safety experts, the tele-seminar will provide advice on how to protect yourself and your system from viable Internet threats. The tele-seminar is designed to educate listeners about possible risks associated with Internet usage and provide methods to mitigate these risks. For more information or to register, please click [here](#).

About AWRT: The year 2007 marks the 56th Anniversary of American Women in Radio & Television (AWRT), the longest established professional association dedicated to advancing women in media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

About The Foundation of AWRT: The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT. The Foundation supports several public service campaigns including most recently AWRT Empowering America which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the Empowering America program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards[®], a live, New York-based gala that awards exemplary programming created for, by, and about women

About the Verizon Foundation: The Verizon Foundation focuses their philanthropic efforts on three overarching areas: education, safety and health, and volunteerism, where we believe our technology can make the greatest impact. The Verizon Foundation funds programs that address the heart of social issues such as literacy, technology education and domestic violence. We build partnerships to replicate our most successful programs in communities across the country. Since 2000, the Verizon Foundation has invested more than \$400 million in the United States and around the world to help others. In 2006, we awarded more than \$69.4 million in grants to charitable and nonprofit agencies serving the needs of diverse communities. Verizon employees donated more than 600,000 hours in 2006 as part of Verizon volunteers, one of the largest corporate volunteer incentive programs in the United States.