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American Women in Radio & Television Announces Formation of New Chapter

AWRT Washington DC Chapter Relaunches as the AWRT National Capital Area Chapter

March 27, 2007 (McLean, VA) – American Women in Radio and Television (AWRT) is pleased to announce the formation of the AWRT National Capital Area Chapter that serves the greater-Washington, DC metropolitan area.

Expanding the reach with new chapters is indicative of AWRT's commitment to fostering the growth of women in the electronic media industry. The formation of the National Capital Area Chapter is especially important, as AWRT is headquartered in the area and advocacy is a vital part of AWRT's mission.

AWRT recognizes the work of Carole Dickert-Scherr, Vice President, PBS; Kathie Ross, Executive Vice President & Chief Administration Officer, Arbitron; and Deborah Salons, Associate Attorney, Drinker Biddle & Reath LLP in bringing the chapter to fruition. They played an integral role in arranging with local leaders the initial interest meeting. Salons will serve as the Chapter President.

Mary Bennett, 2007 AWRT National Chair and Radio Advertising Bureau EVP/National Marketing, stated, "We are proud to announce the expansion of AWRT with this vital chapter. It will strengthen AWRT in its mission to advance the impact of women in the electronic media and allied fields."

AWRT Director of Member Programs, Amy Lotz, added, "We gratefully acknowledge the diligence of Carole, Kathie and Deborah in helping to develop these chapters. It couldn't have been done without their tireless efforts."

For more information about AWRT's more than 25 chapters, please visit www.AWRT.org or contact AWRT at 703-506-3290.

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About AWRT: The year 2007 marks the 56th Anniversary of American Women in Radio & Television (AWRT), the longest established professional association dedicated to advancing women in media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

About The Foundation of AWRT: The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT.

The Foundation supports several public service campaigns including most recently *AWRT Empowering America* which pays tribute to many of America's most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards®, a live, New York-based gala that awards exemplary programming created for, by, and about women.