

For Immediate Release: July 20, 2007  
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## American Women in Radio and Television Names “25 Women Who *RULE* in Sales and Marketing”

July 20, 2007 (McLean, VA) – American Women in Radio and Television (AWRT) is proud to announce the 4<sup>th</sup> Annual “25 Women Who *RULE* in Sales and Marketing.” Nominations were accepted from AWRT members and industry leaders and encompassed a broad array of women from all facets of electronic media including radio, TV, cable, and web-based media. This year’s designees, voted upon by AWRT members, will be featured in the third-quarter edition of AWRT’s national magazine, *Making Waves*, which will focus editorially on electronic media and the shifting sales and marketing landscape.

The list of honorees is as follows (alphabetically):

§ <b>Mary Bennett</b> ~ Radio Advertising Bureau	§ <b>Val Maki-Candido</b> ~ Emmis Communications
§ <b>Cathy Bradbury</b> ~ Univision, KUVN	§ <b>Karen Miller</b> ~ CBS Radio Sales, Interep
§ <b>Erinn Carter</b> ~ NBC5 Chicago	§ <b>Peggy O’Neill</b> ~ Continental Television Sales
§ <b>Norma Cox</b> ~ American Public Media	§ <b>Juleann Pasqualini</b> ~ Continental Television Sales
§ <b>Paula Doyle</b> ~ Oxygen	§ <b>Bonnie Press</b> ~ Clear Channel Katz Advantage
§ <b>Kimberly Fletcher</b> ~ KDAY-FM	§ <b>Mary Pultorak</b> ~ Clear Channel Radio Sales
§ <b>Sarah Frazier</b> ~ CBS Radio	§ <b>Ellen Schned</b> ~ CSTV: College Sports Television
§ <b>Mary Beth Garber</b> ~ Southern California Broadcasters Association	§ <b>Christi Swanner</b> ~ Asher Media
§ <b>Sherree Haevischer-Pence</b> ~ WFAA TV	§ <b>Christine Travaglini</b> ~ Christal Radio
§ <b>Laura Hagan</b> ~ Univision Radio National Sales	§ <b>Terri Walker</b> ~ KTUL TV
§ <b>Wendy Jones-Hayes</b> ~ Katz Radio Group	§ <b>Molly Wythes</b> ~ Clear Channel Katz Advantage
§ <b>Nancy Kahn</b> ~ ABC Radio Sales, Interep	
§ <b>Suzanne Kolb</b> ~ E! Networks	
§ <b>Ann Leary</b> ~ Clear Channel Katz Advantage	

AWRT President Maria Brennan said, “AWRT is proud to once again showcase these exceptional women in our upcoming issue of *Making Waves*. Their success honors our entire industry.”

For more information or to reserve your ad in the sales & marketing edition of *Making Waves*, call AWRT Headquarters, Javier Cuebas, at (703) 506-3290 or visit the AWRT web site at [www.awrt.org](http://www.awrt.org).

**About AWRT:** The year 2007 marks the 56<sup>th</sup> Anniversary of American Women in Radio & Television (AWRT), the longest established professional association dedicated to advancing women in media and entertainment. AWRT carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large. Founded in 1951, AWRT works to improve the quality of electronic media; promote the entry, development and advancement of women in the field; foster communication and idea exchange; and give back to the community we serve.

**About The Foundation of AWRT:** The Foundation of AWRT is the philanthropic arm of American Women in Radio and Television, supporting educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Foundation of AWRT has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation of AWRT. The Foundation supports several public service campaigns including most recently *AWRT Empowering America* which pays tribute to many of America’s most pioneering and inspiring women. Through this initiative, the Foundation of AWRT has adopted needy urban middle schools around the country and provided educational donations derived from collateral based on the *Empowering America* program. The Foundation also produces nationally acclaimed recognition programs including the Gracie Allen Awards®, a live, New York-based gala that awards exemplary programming created for, by, and about women.