

Maria Efantis Brennan, CAE
President
American Women in Radio and Television (AWRT)
and the Foundation of AWRT

Maria Brennan is the President of American Women in Radio and Television (AWRT) and its sister Foundation. Brennan has served as its chief executive since 2002. Brennan joined AWRT as VP of Communications & Development in 1998. She has more than 20 years of executive management experience with non-profits ranging in size from 2,000-33,000 members. Brennan has particular expertise in the areas of strategic planning, branding strategies and resource development and has been instrumental in the growth and success of the AWRT's key franchises including the *Gracie Allen Awards*, the AWRT Leadership Summit and its numerous public service campaigns.

Brennan is an experienced advocate for workplace equity issues representing numerous diversity-based non-profits including National Association of Women Business Owners, American Society of Women Accountants and AFEMCO. She is a frequently quoted expert on issues of pay equity and work/life balance and has been published, featured and quoted in such magazines as *Working Mother*, *Working Woman*, *Association Meetings*, *Association Trends*, *Selecta*, and *IDEAS*.

Brennan is an award-winning writer, most recently receiving an EXCEL Award by the Society of National Association Publications and was named by *Association Trends* one of 20 "Aspiring Association Executives of the Year" in 2004. Brennan earned her CAE distinction from American Society of Association Executives (ASAE); a credential earned by only 5% of non-profit executives in the US.

Brennan was selected to serve on the Women's Leadership Board at the John F. Kennedy School of Government at Harvard University and is a member of its strategic planning and communications sub-committees. She serves on the Diversity Board of the Federal Communications Commission and is the appointed liaison for AWRT to Women Impacting Public Policy (WIPP).

Brennan holds memberships in ASAE, WETA and the US Chamber of Commerce. She is active in her community serving in a volunteer capacity with both local charities and church groups. She is a native Washingtonian where she resides with her husband, Michael, and their two daughters.